



## For Immediate Release

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### ***CombiTel Powers Australia's First Hybrid IPTV Service***

TransACT first to deploy advanced TV and VOD services for the Australian mass market using a hybrid IPTV platform integrated by CombiTel

**MELBOURNE, Australia – June 8th, 2010** – CombiTel, a leading Australian IPTV systems integrator announced today that TransACT commenced commercial deployment of Australia's first hybrid IPTV Service using a turnkey IPTV solution integrated by CombiTel.

The solution was selected by TransACT following a competitive tender process involving several industry leaders. It includes CombiTel set-top box software that has been developed specifically for TransACT and best-of-breed IPTV system components from CombiTel vendor partners. The initial roll-out, started in early 2010, delivers broadcast TV, Video On-Demand, TimeShift, Digital Video Recording and other advanced interactive services to TransACT subscribers in Canberra, with further expansion planned into other regions.

TransACT Chief Executive Officer Ivan Slavich said, "This roll-out is very significant for TransACT as it arms us with the next generation of IPTV technology, enabling advanced features for our video customer's today, with more features to come in the near future. This builds on our market and technology leadership position in offering the most advanced IPTV and on-demand services in Australia. CombiTel has been an essential element to this success. Their proven IPTV integration capability, innovation and expert support has been invaluable."

Eugene Razbash, CombiTel's Managing Director said, "We were delighted last year when CombiTel was selected by TransACT to provide a hybrid IPTV delivery platform for this exciting project. Now we are very pleased to see the results of this hard work. This endorsement by TransACT is another testament to CombiTel's market leadership and proven benefits of the relationship we have with TransACT. We are now looking forward to further expansion of this service platform."

TransACT is now operating an advanced hybrid IPTV service built on a standards-based platform enabling service providers to rapidly deploy TV services for immediate revenue generation while positioning them for the future convergent modes of operation.

### **About CombiTel**

CombiTel is a specialist IPTV systems integrator focusing on service providers and enterprises. We offer unmatched value to our customers based on our unique mix of skills and many years of experience in both Telecommunications and Broadcasting. CombiTel has a proven track record and happy customers in Australia and New Zealand.

CombiTel is a privately-held business with headquarters in Melbourne, Australia and partner companies worldwide. For more information, please visit [www.combitel.com.au](http://www.combitel.com.au)

### **About TransACT**

TransACT is proud to deliver tailored communications solutions to the ACT and surrounding region. From fixed-line phone and mobile services to super fast broadband, along with entertainment-on-demand and subscription television, TransACT has a solution to suit both residential and business customers. For more information visit [www.transact.com.au](http://www.transact.com.au)

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